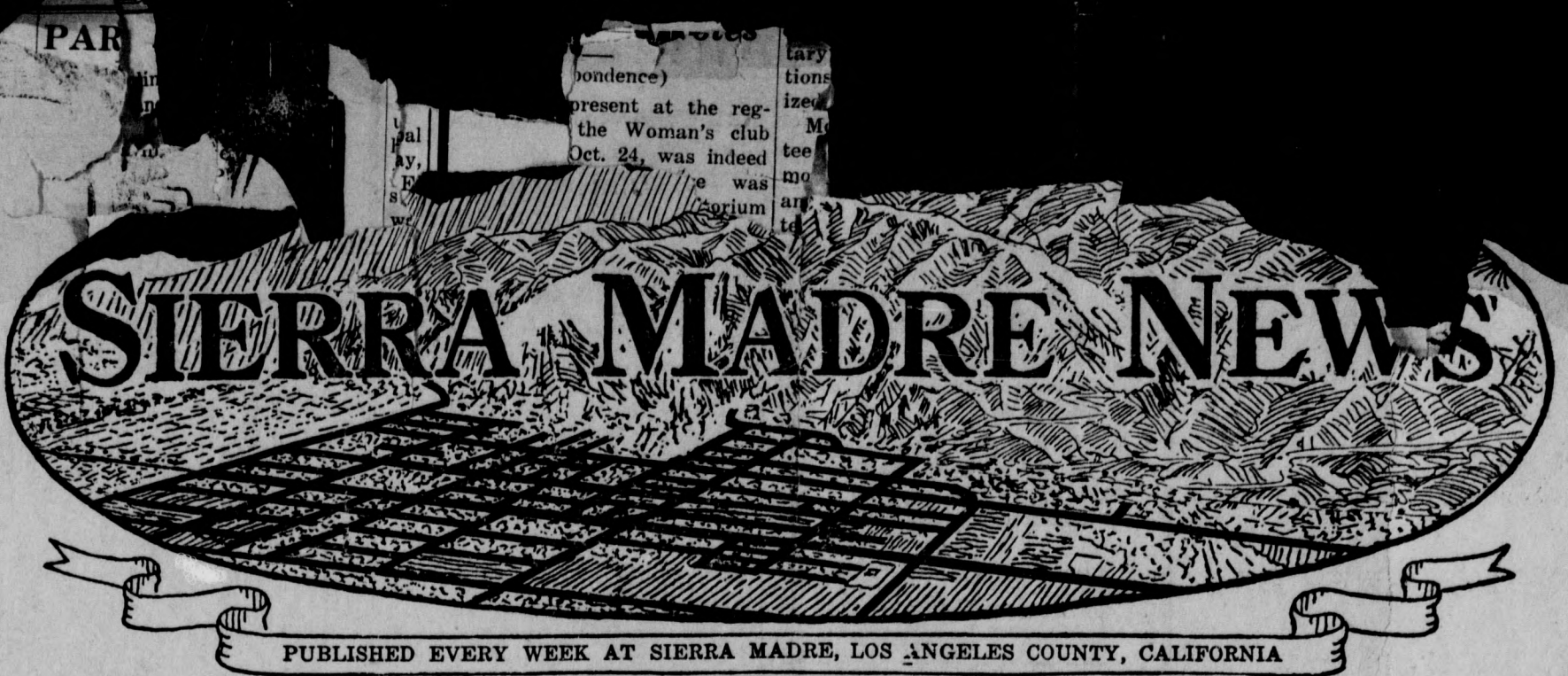


WANT ADS
RATES
Insertion, per line 10 cents
am charge.....20 cents
insertions, per line.....20c
PHONE YOUR WANT-
BEFORE 5 P. M. THURS-
NEWS SUBSCRIPTION
RATES
year.....\$2.00
months.....1.25
e months......75
scriptions always payable in
advance. Expiration dates are
dated after name on address
el.



FOR
THREE INSERTIONS
AT THE RATE
FOR TWO
20c PER LINE
PHONE BLACK 42
FRIDAY, OCTOBER 26, 1923

Light Fire Caused by Moonshine

Fire which threatened the whole mountain side soon after midnight Wednesday, not only denuded a small canyon of foliage but revealed the source of the fire to be a moonshine plant in a small building which was destroyed.

C. E. Hart, owner of the property at 885 E. Grand View, and H. A. Sias, his employee, were arrested and brought before Recorder Forman Thursday afternoon. Both pleaded guilty and they were fined \$300 and \$150 respectively. In addition Hart had to reimburse the city for the cost of getting out the fire department.

The fire was discovered by a number of people about the same time, and the siren brought a crowd to the scene in short order. The blaze was easily encircled and stamped out as it reached the top of the ridge surrounding the little canyon in which it started.

Ruins of the moonshine plant loomed up as the fire died down. It had been cleverly concealed under a clump of trees. The gasoline burner, boiler, condenser, tubs of mash, were all in place but covered with embers. Near by on the point of the hill, was a little shack in a fine lookout position. A disarranged bed gave evidence of hasty departure of the occupant. Nearby were bottles with the telltale odor. Beneath the mattress was a long piece of rubber tubing. Other bits of equipment were about.

Inquiry of neighbors by Marshal Udell indicated that Hart had told them of the fire himself and had driven away without waiting to help put out the fire. After collecting all the evidence that could be transported, he left for San Pedro, where Hart had relatives, and took him in to custody there. Gordon McMillan arrested Sias for driving his car with only one light. Sias had gone away and was apparently driving past the place again to see what was going on there. It was not until after he was in custody that it appeared he was one of the men wanted.

MASONS FROM VENTURA ARE ENTERTAINED

Headed by Deputy Grand Master David J. Reese and L. E. Hallowell, master of the Ventura lodge, a delegation of 15 Ventura Masons journeyed 80 miles Saturday afternoon to be the guests of Sierra Madre lodge. A committee of Eastern Star ladies, headed by Mrs. W. E. Walker, served a dinner in the club house at brought forth splendid tributes to the perfection of cooking and appointments.

A company of 75 were seated in the form of a big V. The dinner Master Bob Mitchell, in costume of chiffon and long tulle, was introduced as Miss Rosemary Robertson, a talented young pianist. The removal of the wig upon being encored brought a storm of applause and another encore. Following the dinner a brief but hearty "sing song" with the new songs was enjoyed.

The degree of Master Mason was conferred upon W. E. Doty by the visitors in most impressive manner. Following the ritual work, George B. Morgridge, master of the local lodge, called on Deputy Grand Master Reese, who delivered a delightful and inspiring address. A roll call in which each man present told his name and lodge, showed there were 17 state jurisdictions represented.

Purchase of the 135 feet of frontage on East Central avenue by the lodge was reported by Robert Mitchell for the building committee. This new step toward a real lodge home was greeted with great enthusiasm.

JAPANESE BUYS ACREAGE HERE FOR CHILDREN

T. Asakura, a Japanese flower gardener, who has raised flowers in Sierra Madre for the wholesale trade for several years, has purchased ten acres of land at the head of Sunny-side avenue, taking title for his small children, who are natives of America. The move has aroused the indignation of owners of neighboring land who fear depreciation of their own property. The land was bought from Dr. R. M. Stoner of Los Angeles.

Sierra Madre Excursion to Hollywood

Through the efforts of the Sierra Madre News and co-operating with the Chamber of Commerce an arrangement has been made with Sid Grauman, owner of the Egyptian Theater, whereby Sierra Madre people can go direct to Hollywood in a special train over the Pacific Electric line.

Through personal friendship an arrangement has been made setting aside next Tuesday night as Sierra Madre night at the Egyptian Theater. Special arrangements have been made with Mr. Grauman to accommodate Sierra Madre people attending on that night.

Through an arrangement with the Pacific Electric a special train will leave Sierra Madre at 6:00 p. m. and go direct to the Egyptian Theatre without stopping in Los Angeles. The cars will stop directly in front of the theater and will line up in the same place after the performance. Special rates have also been secured for the round trip.

Tickets are on sale in Sierra Madre starting today. They can be purchased only at Hartman's Drug Store. Reservations may be made up to Tuesday noon. The round trip rate is only 80 cents.

It is requested by the officials of the Pacific Electric railroad that reservations be made as early as possible in order that the railway company will have sufficient cars to accommodate everyone making the trip with a seat. No one will have to stand up during the trip to or from Hollywood.

To Feature the Town

To further justify a large patronage from Sierra Madre, Grauman's Theater will announce to the throngs by means of a big electric sign that Tuesday night is Sierra Madre night. In addition, some information of general interest concerning Sierra Madre will be thrown on the screen during the preliminaries to the evening program.

The promise of through car service will doubtless attract many people who have dreaded to drive to the theater after being told they could not park within blocks of it unless they went a couple of hours early.

ARMISTICE DAY AT THE SCHOOL

Armistice Day will be appropriately observed at the public school on Monday, Nov. 12, the holiday falling on Sunday. Arrangements are under way by the principal, Miss Steinberger, and a complete program will be printed next week. Members of the American Legion and the Grand Army of the Republic will be asked to attend and participate.

SADLER DOLLAR SALE MONDAY

Another of those popular Dollar Day sales will be held Monday at J. F. Sadler's dry goods store. These events have become so popular that every month shows an increase in variety of bargains offered. An announcement on another worthy the attention of a wife.

Commission Lowers Light Rates Here

District Manager Fred Schwartz of the Southern California Edison Company received official notice yesterday of the rate reductions just ordered by the railroad commission, to be effective with meter readings on and after November 15.

"The present maximum rate of 7.9 cents for each kilowatt hour is reduced to 6.5 cents, representing a reduction of 17 per cent," said Mr. Schwartz. Corresponding reductions are made in all other lighting rates, bringing these rates down to figures below the rates in effect prior to the World War. Street lighting rates are reduced on the average 11 per cent, industrial power rates are reduced 10 per cent, and agricultural rates 10 per cent. The total reduction ordered by the railroad commission amounts to \$2,200,000 a year and is the fourth rate reduction of Southern California Edison Company since 1921.

The railroad commission in this order points out that this additional substantial reduction of rates has been made possible because of approximately \$40,000,000 spent by the Edison Company in new water power development, together with a large increase in demand for light and power throughout the whole territory served by the company and to substantial reductions in the prices in fuel oil, specifically referring to the fact that the increased demand for power in the territory served by the company in 1923 was two and one-half times greater than for the year 1914. This, with the rapid growth of the lighting business and concentration of business due to heavy development of the territory served by the Edison Company, is most convincing evidence of growth in population and prosperity of the whole territory.

That this fourth reduction in Edison Company's rates since the peak rates during and immediately following the war indicates in no uncertain manner the determination of the railroad commission to reflect in its orders the trend of the cost of production and distribution as applied to public utility service with even handed justice to the consumers and the utilities alike is the preponderance of press comment in announcing the railroad commission's final order, issued after more than two years of careful investigation. The rate payers were represented by 25 cities, the City Attorneys' association of Southern California, the California Farm Bureau Federation, several irrigation districts and land companies and a number of large manufacturers.

CITY DELIVERY RECOMMENDED

Post Office Inspector Knox spent Thursday here investigating the claims of Sierra Madre for a change from village delivery to city delivery status. He found the application well founded and said he would recommend the advance. He thought it might not take effect before July, but the postmaster, Mrs. Wright, hopes some way will be found to bring it about earlier.

Hallowe'en Party at Parish House

A good time is promised to young and old at the Parish House next Wednesday night when a Hallowe'en party will be held. Hard Times costumes will be in order and a prize is offered for the worst. There will be a tub of apples to duck for, a fortune teller to reveal the mysterious future, and all sorts of Hallowe'en games. Best of all, there will be delicious doughnuts, coffee and cider. Children early and let them have a safe and fun Hallowe'en then, and the smile will be ample.

Red Cross Is Prepared for Big Roll Call

Preparations are being made all over the country for the Seventh Annual Roll Call of the American Red Cross Association, which begins on Armistice Day, Nov. 11, and will continue until Thanksgiving Day. Mayor Mitchell, chairman of the Sierra Madre Chapter, has received the supplies and posters for this city, and has called a meeting of the directors for next Monday afternoon. The meeting will be held at the office of the Chamber of Commerce at 4 p. m., for the purpose of appointing committees and taking the necessary steps to make a thorough canvass of the city.

To discharge effectually its responsibilities the Red Cross depends wholly upon the sustained interest of the individual membership. To maintain the strength of the organization and to increase the scope of its mission is the concern of all the people, and no other agency for the general welfare commands such universal support. Every citizen having the welfare of his fellows at heart should be enrolled as a member. There is no greater privilege and no higher honor than serving humanity under the Banner of the Red Cross.

Must Be Prepared

The inspiration of service was never more compelling than it is today. No one can foretell when and how suddenly the next stupendous calamity will befall the people; and when, as suddenly and without warning, the American Red Cross will be called into action to ease the wounds of the sick and dying, feed the hungry, and by practical sympathy lessen the blow of distress.

The directors of the Sierra Madre Chapter are as follows:

Robert Mitchell, chairman; Jessica H. Wright, secretary; Herbert Ingraham, treasurer; and Miss Edith Blumer, Mrs. L. Dietz, Mrs. Arthur Johnson, Miss Florence Vannier, Mrs. M. D. Welsher, Mrs. W. E. Walker, Miss Daisy Hawks, Mrs. W. H. Ingraham and Mrs. Claude Vedder.

Volunteer workers are needed to assist the directors in carrying on the Roll Call. If you can give a little time for community service in this great enterprise communicate at once with the secretary or the chairman, so that the officers may know what assistance they may rely upon.

CAFE OPENS NEXT WEEK

Beconis & Petro have been rushing the transformation of the room formerly occupied by the McElroy bakery and have converted it into first class cafe quarters. Private booths have been installed as well as lunch counter equipment, and a kitchen well adapted to quick service. An extensive bill of fare will be offered, making a specialty of fish and other sea foods. They plan to open the cafe for business about Nov. 1.

CURFEW BLOWS EVERY NIGHT

Beginning next Monday night the fire whistle will blow a single blast every night at 8:30 to notify youngsters that it is time to go home. The authorities have decided to enforce the 9 o'clock ordinance, and the whistle will give a half-hour warning.

Orion Slowest Moving Star.
The slowest moving stars are the extremely hot bluish-white stars with a speed of about 10 miles a second while the most rapid are the deep red stars with a velocity of 21 miles a second.

Wounded
We wound our
foul the clearness
when of ourselves

C. OF C. LUNCHEON TO BE REGULAR TUESDAY EVENT

The Chamber of Commerce luncheons, suspended last winter, were resumed on Tuesday at the Busy Bee restaurant. Thirty-two enthusiastic guests were present and enjoyed a good luncheon and the impromptu program. James N. Hawks, president of the organization, presided. Mr. Mitchell spoke of the work of the Chamber of Commerce and the increasing interest in its activities. E. J. Webster lauded the work of our local Boy Scout Troop and gave a brief outline of the entertainment he is giving for the members of the local troop Saturday night at his home on East Alegria.

Mrs. Wright reported on a conference she had had with Mr. Stovall, scoutmaster, in Sierra Madre, in reference to a clean-up campaign in our city under the auspices of the Boy Scouts and the Chamber of Commerce. Secretary Floyd gave an outline of the program of the organization and coming activities.

It was the unanimous wish of those present that the luncheons be continued and held every Tuesday noon. An out-of-town speaker versed in community development and progress is slated for the next luncheon. Interesting programs will be arranged for each meeting. These luncheons are not limited to the organization members but are open to all interested in the development and betterment of Sierra Madre.

SHOWS VALUE OF FIRST AID WORK OF BOY SCOUTS

E. J. Webster, one of the youngest boys in town, in spite of his seventy or so years, paid the Scouts of Troop One a visit during their regular Friday evening session last week. He enjoyed the troop work, stunts and games immensely, and was very favorably impressed with the first aid demonstration put on by some of the scouts.

Near the conclusion of the meeting Mr. Webster told the Scouts a thrilling story of his own experience on the battlefield when, as a Union soldier, and just a boy of sixteen, he was severely wounded. Shot through both legs, he was obliged to lie on the field of battle for thirteen hours, and was an even longer time reaching the field hospital. He illustrated to the Scouts, by his recital, how first aid knowledge, such as the troop follows in its regular work, would have benefited and served him as a soldier. He told also something of his travels around the world, and of his summer home in the mountains of Idaho, where he spends over two months of each year.

To prove his sincere and genuine interest in the scouts of Sierra Madre, the entire troop will be entertained by Mr. Webster at his fine big home on Alegria avenue Saturday evening. Without any doubt the boys of Troop One will have a fine time—and they already have given him three rousing cheers for his kindly interest.

DR. TATE WILL PREACH SUNDAY

Dr. William A. Tate will preach both morning and evening in the Congregational church next Sunday after an absence of five weeks in the east. He represented the Southern California conference at the National Council of Congregational Churches in Springfield, Mass.

HALLOWE'EN DANCE TONIGHT

Improvement Work Asked by Citizens

Several street improvement petitions were presented to the city trustees at their meeting last night, reflecting the growing sentiment in favor of better streets and sidewalks all over town. The improvements asked for are paving, curb, gutters and sidewalks on Montecito between Baldwin and Mountain Trail, and also on West Alegria from Sunny-side to Sierra Madre avenue, and sidewalks on Central from Baldwin to Mountain Trail.

The trustees referred the petitions to the city engineer and street superintendent for checking, and also voted to notify the city beautiful committee so some agreement can be reached as to the best disposition of the pine trees on East Montecito.

Protest was received from the Civic association against granting a building permit for a sanitarium proposed to be erected by Thode Caldwell above Carter avenue. A protest was granted on the group that the site is in Zone A, and the institution would violate the zoning ordinance.

W. B. Clarke and J. A. Clarkson protested against the furnishing of water for commercial gardens on the land recently bought by T. Asakura, a Japanese, when the domestic water supply in that part of town is inadequate. Superintendent Henderson explained plans that had made for better service, and domestic demand would always be first.

Street Superintendent Udell was authorized to purchase 37 new street signs and four additional traffic buttons for important corners.

Several recommendations of the park commissioners were approved, making possible immediate further development of the park.

Topping Resigns

Resignation of E. D. Topping as a member of the board was about the last item of business to come up and caused a bit of excitement when everybody was about ready to go to sleep. Mr. Topping explained that he expected to move to Alhambra. Chairman Mitchell suggested that the resignation be not accepted until a successor could be agreed upon. If that could not be done within a month an election would have to be held.

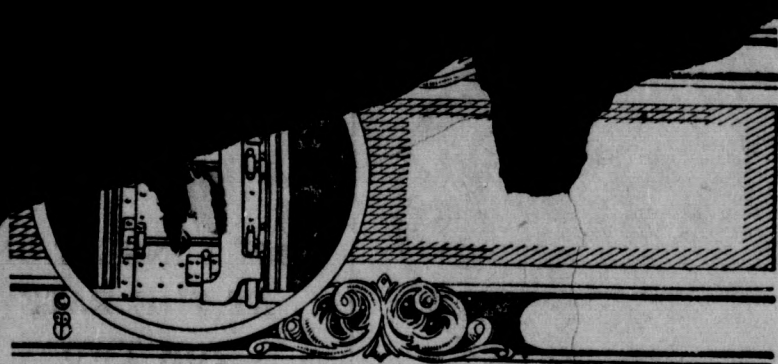
AD IN THE NEWS BROUGHT BIG CROWD TO SHOW

The tremendous pulling power of the Sierra Madre News as an advertising medium was forcibly illustrated last Tuesday night at the Raymond theater in Pasadena.

Through the columns of this paper the theater, which is the home of the Smith-King Players, said to be one of America's finest stock companies, offered to give one complimentary admission ticket for every ticket purchased. In order to secure this free admission, it was necessary to clip a coupon from this paper.

The theater reports that the results obtained from this paper far exceeded their fondest hopes and further states over a hundred from this city took advantage of this offer. So delighted are they with turnout that they have decided to make the same inducement in the columns of this paper this coming Tuesday.

If you have not already done so, clip a coupon from this paper.



GENERAL BANKING SERVICE

Commercial and Savings

A. B. A. Travellers' Checks

Capital \$40,000

Surplus \$15,000

The Sierra Madre Savings Bank

Commercial

Savings

OFFICERS AND DIRECTORS

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.
W. H. INGRAHAM, Cashier
C. W. YERXA C. W. FORMAN F. H. HARTMAN
CHAS. S. KERSTING H. E. ALLEN

IMPORTED SILKS

EMBROIDERIES, HOSIERY, KIMONOS, TABLE LINEN,
PIECE GOODS, ETC.

Direct From Japan—No middle-men's profits means bargain prices
C. M. NOMURA, 31 East Montecito

fresh
FROM THE FACTORY
Fuxedo
TOBACCO

ROLL YOUR
OWN WITH
RIZ LA CROIX
SMOKERS ATTACH

Now
15¢

U. P. RECEIVING NEW EQUIPMENT

M. de Brabant, assistant traffic manager of the Union Pacific system, has just announced the beginning of deliveries on the hundreds of thousands of dollars worth of new passenger equipment recently placed with the large car building concerns.

Ten new palatial dining cars have been promised for delivery by the end of November and 18 new-type observation cars are promised by the Pullman company during the next two months. The new diners will be models in hotel cars and the new observation cars will be the last word in travel luxury.

In addition the Union Pacific will receive 21 new steel baggage and mail cars in October and November and 10 steel horse cars for race horses and fine cattle.

Deliveries have already started on the 300 express refrigerator cars for passenger train service ordered by the Pacific Fruit Express, owned and operated jointly by the Union Pacific and Southern Pacific.

Established for Glen Boys' School

The Pasadena Glen School for Boys, in Sierra Madre, established its first two scholarships last week to be named in honor of Dr. Flavel S. Luther, chairman of the school educational council, and Dr. Walter A. Edwards, a council member.

Dr. Luther was born at Brooklyn, Connecticut, in 1850 and holds the A. B., A. M., Ph.D., and LL. D. degrees from Trinity College as well as an LL. D. from Tufts and Wesleyan. He was elected to the professorship of mathematics at Trinity in 1883 and to the presidency of the institution in 1904.

Upon retirement from the college three years ago, President Luther took up residence in Pasadena, where he is busy with scientific manuscript embodying the study of his lifetime.

Dr. Edwards was born at Normal, Illinois, in 1862 and holds the A. B., A. M., and LL. D. degrees from Knox College. He also studied in Germany for three years and since 1883 has been a teacher of the classics.

For ten years Dr. Edwards served Throop Polytechnic Institute and nearly the same length of time as Dean of the Los Angeles Junior College. He has been head of the classics department of the Los Angeles High School since 1907 and is considered an authority on Latin and Greek and the Junior college movement on which subjects he has written a great deal.

The holders of scholarships in honor of these educators have not been announced. The annual council meeting of the Glen school will be held in Sierra Madre early in November at which the full membership will be present.

NOTICE OF PUBLIC WORK

PUBLIC NOTICE is hereby given that on Thursday, the 11th day of October, 1923, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said day, pass a Resolution of Intention No. 164 declaring its intentions to order the following street work done, to-wit:

SECTION 1: That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up, vacate and abandon for street purposes all that portion of Laurel Avenue, in said City of Sierra Madre, lying Westerly from the Westerly line of Sunnyside Avenue, in said City, and also to close up, vacate and abandon for street and alley purposes all that certain alley lying and being the first alley Westerly from Sunnyside Avenue running Northerly and Southerly between West Grand View Avenue and West Highland Avenue.

SECTION 2: That the exterior boundaries of the district of lands to be benefited by said work or improvement and to be assessed to pay the damages, cost and expenses thereof are described as follows:

Commencing at the Northeast corner of Lot 7, Block D, of the Grand View Tract as per map recorded in Book 29, page 96, Miscellaneous Records of Los Angeles County, California; thence Westerly in a direct line to the Northwest corner of Lot 13, Block D of the said Grand View Tract; thence Northerly in a direct line to the Northeast corner of Lot D of the Replat of Edgemont, as per map recorded in Book 52, Page 30, Miscellaneous Records of Los Angeles County, California; thence Westerly in a direct line to the Southwest corner of Lot D; thence Southerly in a direct line to the Southwest corner of Lot C of said Replat of Edgemont; thence Easterly in a direct line to the Southeast corner of Lot 1, of Block C of said Grand View Tract; thence Northerly in a direct line to the point of beginning.

Reference is hereby made to said Resolution of Intention No. 164 on file in the office of the City Clerk of said City of Sierra Madre for further particulars.

A. M. UDELL,
Street Superintendent of the City of Sierra Madre.
Dated this 18th day of September, 1923.



Dutch Bulbs

Hyacinths: Choice named varieties

15c ea. \$1.50 doz.

Tulips: Choice named varieties

10c each; 75c doz.

Ward Nurseries
Mt. Trail & Laundry
Phone Blue 50



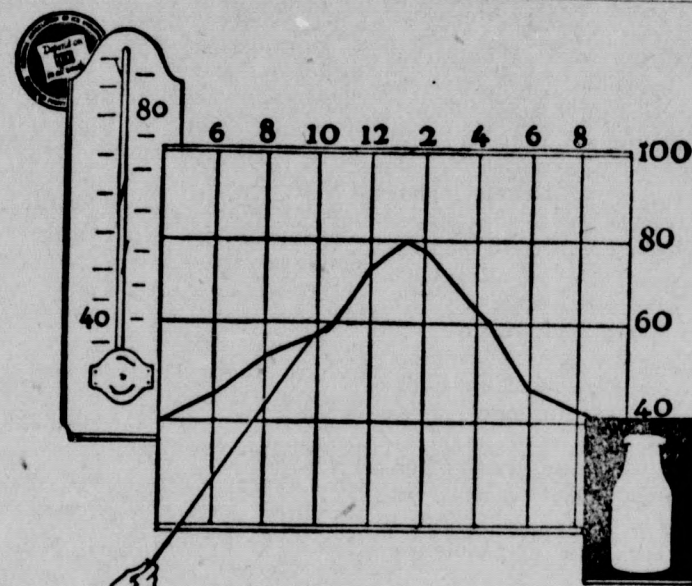
Victrola Keeps You Cheerful All Day

There are so many times when the Victrola can brighten your daily program of things to be done about the house. Play it while you work and notice how it keeps you feeling happy. If you have none, visit our store and we shall be glad to show you various models. Terms you will like.

Woodson F. Jones

"Just around the corner"

Main 182 31 N. Baldwin



up & down

ALMOST every day in the year, especially in your own community here, there is a wide temperature variation during the hours from morning till evening.

Even in what we consider "cold weather" it is dangerous to attempt to keep foods pure and fresh without the use of ice. Several hours at any temperature over 50 degrees is sufficient to start germ-growth and deterioration in many foods—particularly milk!

Waste—bigger food bills,—ill health, are the result.

The every day use of ice is not an expense it is an economy!

PASADENA ICE CO.

Phone Main 190

SAVE IT WITH
ICE

See us for right prices on all kinds of fuel
CARBON BRIQUETS
LARGE LUMP COAL
WOOD AND KINDLING

Right prices on feeds of all kind
Sierra Madre Feed & Fuel

Phone 50

97 E. Montecito



Laguna-Bell
220,000 Volts
Terminal Station

More Power for Progress,

The Edison Partners

have recently completed this immense terminal station at Laguna-Bell to provide ample service for the rapidly increasing agricultural and industrial demands—further evidence of the systematic way in which our

62,500 STOCKHOLDERS

are keeping pace with California's growth.

IT IS EASY TO BECOME A PARTNER

7% Preferred Stock is sold at all Edison offices on the monthly payment plan or for cash.

Southern California

There's Another Season

in that suit, overcoat or winter wrap. Just let us put on a new collar, re-line, clean and press it to look like new!

Ladies' alterations a specialty, changing to the new styles. Fall and Winter suitings now on display.

All work called for and delivered

Sierra Madre Tailors and Dry Cleaners

P. ZETTAS, The Tailor
W. E. CRAIG
Blue 194 14 W. Central



PASADENA CLINICAL LABORATORY

959 East Colorado Street, Gibson Building,
Pasadena, California

Electronic Diagnosis and Treatment

Abrams Method

DR. GILTNER, D. O.

in charge

Consultation Free. Phone F. O. 4996 for appointment

PASADENA TRANSFER and STORAGE COMPANY

55 S. MARENGO

Fire Proof Warehouse.
Best of Van and Transfer Service.
We Check Baggage at Your Home.

Hoegge's Camp

In the heart of the hills. Always Open
Splendid Dance Floor and Music. Radio
and Other Entertainment Features.
The Best Week-End Trip in the Mountains
MEALS AT ALL HOURS

WM. MURPHY, Proprietor

Phone 214-3 bells

Sierra Madre P. O.

Becronis and Petro announce the opening of the New Sierra Madre Cafe

ABOUT NOV. 1
at 10 West Central Ave.

"Who is Peter Becronis?" A chef who has been cooking many years in Paris, London and the best places in America. He passed the examination as a first class chef at the San Francisco exposition, 1915. When the war broke out he enlisted in the American army and passed the trade test as an A1 chef. Since the war the quality of his work for the particular people of San Francisco has caused many of them to call him the "Honey Chef."

Give the New Cafe a Trial

(bondence)

present at the reg-
the Woman's club
Oct. 24, was indeed
the privilege was
for the auditorium
interested and inter-

esting people gathered to enjoy the rare treat offered by the Art chairman, Miss Ella Shepard Bush. The club auditorium, softly lighted, colorful and mellowed by the pictures so graciously loaned; the platform rich in its exhibit of Japanese prints, all made a proper setting for the speaker, Mr. Thomas R. Fleming, who took us with him through the gates of the "seeing eye" down the "way of Happiness." To have a vision clear as his, to at once combine an understanding of economics and beauty, to have so great an appreciation of all that is fine, is indeed rare. We are greatly indebted to Miss Bush for bringing to us so pleasing and satisfying a person as Mr. Fleming proved to be.

Preceding the program there was a brief but vital business meeting over which Mrs. Harry R. Allen, vice president, presided.

The chairman of the building committee reported on the purchase of the lot west of the club building and brought before us the matter of housing the janitor; of enlarging the dining room; adding to the club house a kitchen of size and arrangement fitted to the needs of the present day. The proposed Children's Corner was also spoken of. To have a place where the children can be cared for and amused during club sessions has become a matter of great interest for so many mothers who are unable to attend the meetings who could, with such a corner provided, do so. After discussion the executive board was empowered to act on the plans for such changes to the point of bringing them to such shape that the club body could be able to handle the matter to its best judgment.

It is urged that all members attend the adjourned meeting to be held at the club house Wednesday next, the 31st inst., when a business meeting is in order. The building committee will bring plans and estimates for your consideration and changes in the by-laws will be acted upon.

All interested in joining the sec-



Why is a barber's pole red and white?

—because barbers used to be surgeons and displayed a red pole as a sign. Bandages, hung on the pole to dry, were wrapped around it by the wind; hence red and white stripes. Many disorders of health, formerly treated by crude barber-surgeon methods, now are prevented by

Puretest
CASTOR OIL

A clear, bright laxative oil from recently harvested beans. Acts gently and thoroughly. The extra refining of Puretest Castor Oil gives it a sweet nutty taste not unlike the taste of fine salad oil. It's the castor oil that children easily take.

The Rexall Drug Store
F. H. HARTMAN & SON

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M
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be present.

Drama Section

"The question of beauty takes us out of surfaces, to thinking of the foundation of things."

The first meeting of the Drama section will be held at the Woman's club house Monday, October 29, at 2 o'clock.

Former members are expected and prospective students are cordially invited to attend.

The "New Movement" in the theater, international, national and local, will be observed from the cultural and community interest point of view. Plays will be studied.



*Oh boy
~this feels
good!*

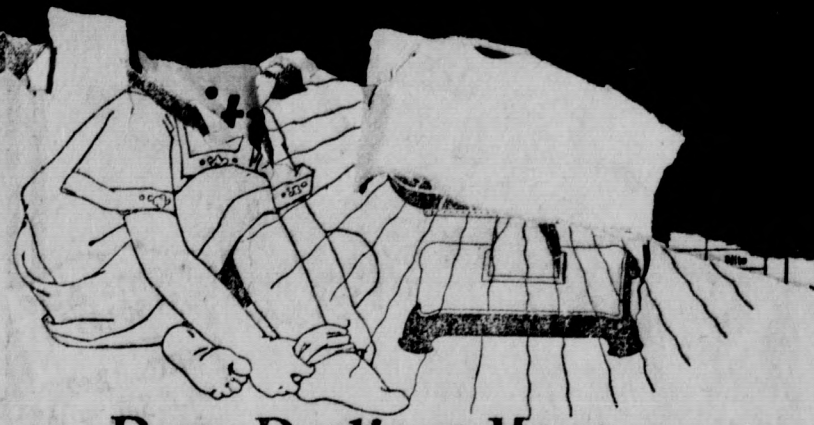
And the warmth of Pearl Oil is good to come back to! Turn it up to full flame—heat? A roomful in no time! No oily smell with Pearl Oil—but a clear, steady flame that warms you through and through. Soon as the room's warm enough—turn the wick down as low as you like.

Pearl Oil will burn brightly on all day long with no fuss, muss or one drop wasted.

To insure best results, use only Pearl Oil—the clean-burning, uniform kerosene—refined and re-refined by the Standard Oil Company's special process. "Coal oil" or "kerosene" may mean any kind of kerosene—say "PEARL OIL"—copyrighted for your protection.

STANDARD OIL COMPANY
(California)

PEARL OIL
(KEROSENE)
for HEAT & LIGHT



Pure Radiant Heat like Sunshine

A glowing, cheerful, radiant fire that can be moved from room to room. You get health protection and new comforts with

The HUMPHREY Radiantfire

Radiantfires are now made of solid bronze in authentic period designs to match furniture or architectural themes. Ask us to show you the Colonial, Adam, or other designs in which you are interested.

19 PATTERNS---4 SIZES
At Los Angeles Prices
which are only a trifle higher than asked for inferior imitations

We also have
the
"LAWSON"

Main 98

Sierra Madre Hardware Co.

HALLOWE'EN CANDIES!

Novelties in pure colored hard candies. New package goods in chocolates and bonbons.

Chocolates and bonbons in bulk--fresh nearly every day

PETTITT'S NEWS STAND

Green 85

17 Kersting Court

C. M. COOPER

Real Estate

Red 22

Insurance

14 N. Baldwin

BERGIEN & CABOT UNDERTAKERS

Lady Attendant
Ambulance Service

Phone Main 27
304 W. Central

Allen T. Gay Funeral Parlors

Established 1911

RAY A. GRANT, Manager

Licensed Embalmers—Ambulance

Lady Attendant

Main 93

GENERAL

With JANE URBAN and
DUDLEY AYRES
All Laugh Records Broken!

PHONE COLO. 132

RAYMOND AMERICA'S LARGEST THEATRE DEVOTED TO DRAMATIC STOCK

Last Times—
Sunday Matinee and Night another
Booth Tarkington comedy triumph
With Jane Urban and Dudley Ayres.

"Mister Antonio"

PHONE COLO. 132

AT THE THEATRES STRAND

Last Times Saturday
"THE MEANEST MAN IN THE WORLD"

Starting Sunday
"PONJOLA"

FLORENCE

Last Times Saturday
The Thomas H. Ince Production
"HER REPUTATION"

STARTING SUNDAY
"THE BROKEN WING"

PASADENA

VAUDEVILLE
AND FEATURE PICTURES
EVERY SATURDAY AND
SUNDAY

Join the Smith-King Players
in their

HALLOWEEN PARTY

Tuesday Night, October 30
RAYMOND THEATRE
Pasadena

\$5 and two \$2.50 gold pieces for the best
costumes. Winners decided by ap-
plause of the audience
Dancing and a general good time between
the acts and after the show
BRING THE GANG

HOSE HOSE HOSE GARDEN HOSE

300 feet half-inch corrugated crack-
proof Hose—guaranteed—cut any
desired

3c per foot
connections

RUGS

HAYWARD QUILTS FOREST SERVICE

After having jurisdiction over
115,000 acres of Uncle Sam's domain
Fletcher Hayward, U. S. forest
ranger in the Big Santa Anita and
West Fork districts, is going to
manage a 100-acre ranch.

This change has its compensations,
however, for the big tract of land
for the past eight years under Mr.
Hayward's control belonged to the
United States, while the hundred
acres will be his own, and promises
to be a highly productive almond or-
chard. Three acres are already in
grapes, two in almonds and the
ground for setting out an additional
50-acre plot is already cultivated,
and ready for the trees. The rang-
er's ranch is three miles from Paso
Robles and adjoins the country es-
tate of Paderewski.

Mr. Hayward will quit the forest
service within the next thirty days
after serving five years in Big San-
ta Anita and three years in the West
Fork of the San Gabriel. He is one
of the best liked and best known for-
est rangers in the Angeles reserve.

See our new shipment of Flower
Pots all sizes and shapes. Hurry, as
they will not last long. Elkin Feed
& Fuel, Black 22.

The annual business meeting of
the Modern Priscillas will be held at
the home of Miss Lydia M. Webster
on Thursday afternoon, Nov. 1, at
131 Bonita avenue.

Plant your fall bulbs. Orders be-
ing now taken. Also we carry a full
line of flower and vegetable seeds,
garden tools and fertilizers. Phone
Black 22. Elkin Feed & Fuel.

Mrs. Convers L. Twycross and
Mrs. Homer W. Glidden returned
Sunday morning from San Francis-
co, where they represented the East-
ern Star Chapter at the annual
meeting of the Grand Chapter of
California. Mrs. Howard Hill, who
attended the Grand Chapter ses-
sions with them, remained a few days
longer in order to visit friends in
Oakland, returning home on Wed-
nesday.

HANSHAW-KELLOGG

Mrs. F. D. Hanshaw and Mr. C. M.
Kellogg went to Los Angeles on Sat-
urday, Oct. 20, and were quietly
married. They continued on to Cat-
alina for a wedding trip, returning
home on Tuesday. They are residing
at the Kellogg home, 65 West Mon-
teito Ave. Mrs. Kellogg will con-
tinue the management of the Beauty
Shope for the present.

70
Stores

Chaffees
"WHERE CASH BEATS CREDIT"

70
Stores

Linit	3 pkgs. 25c
Iris Sliced Pineapple, No. 2 1/2s	35c
Mother Goose Hallowe'en Candy	30c lb.
New Eastern Popcorn	2 lbs. 15c
Van Camp's Pumpkin	
No. 2 can	12 1-2c
No. 2 1/2 can	17 1/2c
Heinz Mince Meat	
1-lb. can	27c
2-lb. can	52c

New Prunes

20-30 Size	25c lb.
30-40 Size	20c lb.
40-50 Size	17 1/2c lb.
50-60 Size	15c lb.

New Nuts

I. X. L. Almonds	27 1/2c lb.
No. 1 Walnuts	30c lb.
BUDDED	
WALNUTS	35c lb.

Olives

No. 10 can, medium	\$1.00
No. 10 can, large	\$1.25
Imported Citron	60c lb.
Lemon and Orange Peel	35c lb.
Maraschino Cherries	2 1/2 oz. 17 1/2c
5 oz.	25c
Marshmallows	30c lb.
Kraft Swiss Cheese	67c lb.
Tillamook Cheese	40c lb.
Curtis 1/2s Pimientos, fine for sandwiches	15c

Mayonnaise

Wright's Supreme Mayonnaise, 8 1/2 oz.	30c
Red Wing Cider, quart bottle	25c
Gal. Glass Jug	75c
Salmon, Libby's Red 1/2s	23c
Dozen	\$2.55

UTAH JONATHAN APPLES	7 lbs. 25c
IDAHO RUSSET POTATOES	\$2.25 cwt.

WE COULD RENDER YOU BETTER SERVICE IF YOU WOULD
BUY YOUR STAPLES EARLIER IN THE WEEK

MEATS

Boiling Beef	10c
Pot Roast	15c-17c
Pure Pork Sausage	25c
Fancy Lamb Shoulder	25c
Fancy Leg of Lamb	35c
Lamb Stew	10c
Rump Roast	25c
Bacon in Piece	30c
Pork Roast	20c-25c
Veal Roast	20c-25c
Veal Stew	12 1/2c
Hens	35c

The Signs of the Times

As surely as God fulfilled His Holy
Word in relation to the first Advent of the
Lord Jesus, so surely will He fulfill the
prophecies concerning His second coming
—and never has there been such striking
evidence that the end of the Age is at hand.

DR. RAWLINGS, the pastor of BETH-
ANY TEMPLE, has studied and taught
prophecy for the last 25 years, and on Sun-
day he will D. V. explain some of the
signs such as the recent earthquakes, etc.

When men say peace and safety then
destruction cometh."

COLLIERIAL

MONROVIA, CALIF.

Sunday and Monday, Oct. 28-29

Mystery! Chills! Thrills! Love! Suspense!

"RED LIGHTS"

The year's greatest Mystery film. Adapted from Edward E.
Rose's famous stage play, "The Rear Car."
Also: "DON'T SCREAM"—Comedy.

Tuesday and Wednesday, Oct. 30-31

GEO. M. COHAN'S greatest stage hit

"THE MEANEST MAN IN THE WORLD"

With BERT LYTELL, BLANCHE SWEET and BRYANT
WASHBURN.
Also a Good Comedy.

Thursday and Friday, Nov. 1 and 2

Cynthia Stockley's greatest book, "read and enjoyed by mil-
lions," picturized,

"PONJOLA"

With the screen's most popular stars, JAMES KIRKWOOD and
ANNA Q. NILLSON. A man from the "wild" saves a society girl
from suicide. She repays and saves a man's soul. A great picture
for those who love action and the great outdoors.

Also: Charles Murray—THE FATAL PHOTO. (Com.)

Saturday, Nov. 3

HARRY CAREY, in

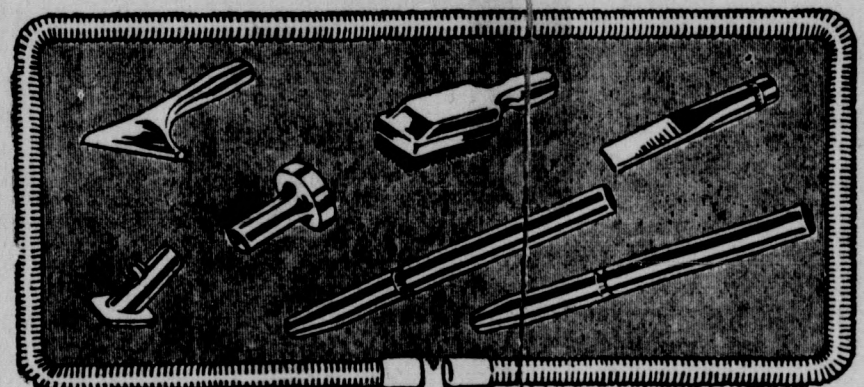
"CRASHIN' THRU"

What will you see: A whole mountain dynamited. The mon-
ster forest fire. The screaming wind storm, and Carey's death-de-
fying horsemanship.

FREE SPECIAL OFFER

THIS COMPLETE \$10.00

(STANDARD SET OF



CLEANING ATTACHMENTS

for the

Apex ELECTRIC SUCTION Cleaner

Only a few sets left. When these are gone this
amazing offer will be withdrawn. Not to take
advantage of this wonderful opportunity now is
just like throwing \$10.00 away.

Come and see the APEX. Try it yourself, in your
own home if you like, without any obligations.
Easy payments if desired.

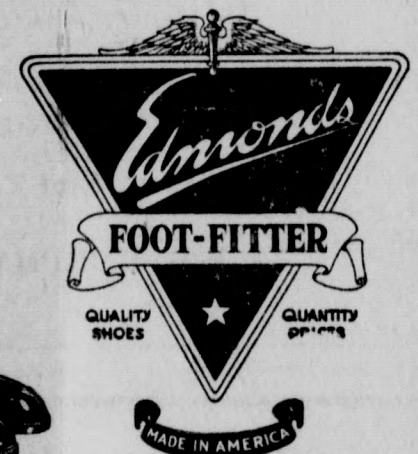
TERMS

\$5.00 Down---\$5.00 a Month

G. I. FARMAN

Sierra Madre Electric Co.
Main 120

Just in!



Another shipment of those famous
Edmonds' Footfitters
FOR MEN

High and low, Black and brown.
Nationally advertised, and the quality
is backed by the makers

Comfy felt slippers for cold mornings!

Olsen's Shoe Store

Green 38

34 North Baldwin

Try Our WANT - ADS for RESULTS!

LADIES' MEETING

The Ladies' Society of the Congregational church will meet on Tuesday, Oct. 30, at the home of Mrs. N. W. Tarr, 274 W. Montecito. The meeting will begin at 10 o'clock, and lunch will be served at 1 o'clock. A special invitation is extended to strangers. The hostess will be assisted by Mrs. A. M. Udell, Mrs. W. S. Hull and Mrs. C. F. Young.

OSCAR RASBACH
Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

Matt-Jongg
Trade Mark Reg. U. S. Pat. Off.

F. H. HARTMAN & SON

FAIRY MAGIC

As though some fairy had waved her wand—that bundle of laundry you sent away wrinkled and soiled, comes back to you a package of clothes that might be brand new, so fresh and lovely are they.

Everything neatly folded; flat work, table linen; and woollens snowy and soft; wearing apparel so crisp and clean you are tempted to don them at once.

That's our Family Finished service—a revelation in modern laundering. At a price so reasonable it must be classed as a saving and not an expense.

Phone Green 85; we call for and deliver.

MONROVIA
LAUNDRY
Laundries and Dry
Cleaners

PARISH HOUSE

The church of the Episcopal church will serve a dinner Friday, Nov. 2, at the Parish House, 37 E. Laurel. Dinner will be served at 6:30 at 75 cents a plate. There will be cards at 8:00 at 25 cents a person. Reservations should be made with Mrs. Spencer Howard, Blue 166, or Mrs. M. D. Welscher, Black 87. The public is invited.

Make your old lawns look like new; also time to plant those new lawns. See us for reliable blue grass and clover seed. Elkin Feed & Fuel. Black 22.

C. E. Kelly and family of Long Beach are spending an enjoyable vacation in Canyon Park. Mr. Kelly is vice president of the Garner-Kelly Oil company, one of the successful operating concerns of Signal Hill district.

Now is the time to fertilize the orange trees and lawns. We are agent for Groves Fertilizers, sack lots to carloads. Get our prices. Elkin Feed and Fuel; Black 22.

Woodson Jones has just received a big consignment of those cute Ross & Ross character dolls. Last year he made a big hit with this line and with new characters added to the line believes they will be more popular than ever.

Mrs. L. M. Rice enjoyed a visit on Tuesday from her sister, Mrs. D. A. Campbell of Hollywood, and Mrs. Doane and Miss Jones of Kansas City.

Jack Mitchell is again selling Fords for the Sierra Madre Garage, in addition to carrying on his reportorial work for the Star-News. He has been assisting in installing an up to date record system for the sales department of the garage.

Mr. and Mrs. Donald C. Ashmore had as dinner guests Wednesday night Mr. and Mrs. George B. Morgridge and Mrs. Howard Hill, the affair being a joint celebration of the Ashmore and Morgridge wedding anniversaries.

AGAIN Come to the RAYMOND THEATRE

Pasadena
the home of America's finest
stock company

THE SMITH-KING PLAYERS

WERE YOU

—among the hundreds from here to take advantage of this opportunity to see the Smith-King Players?

FREE

—if not you had better join in the big crowds and the fun Tuesday night, October 30, when the Smith-King Players will offer the funniest farce in years, "Mam'zelle."

WHEN THOUSANDS

—attend the Raymond weekly, there must be a very good reason. Therefore it behooves

YOU

—to find out what it's all about. Simply clip the coupon below, present it at the box office on or before Tuesday night, October 30, purchase one ticket at any price, 35c, 50c, 75c or \$1, and receive one without charge.

RAYMOND THEATRE
Pasadena

If so many people from this city are getting so much enjoyment in the spoken drama, then I think it is time that I should be getting in on the fun. Here's the coupon and the small change. Show me the two seats.

SMN

Plenty of Room!

More Tables, Longer Lunch Counter,
Quick Service, and
BETTER COOKING

BUSY BEE
Restaurant

CHAS. ELLIS, Prop.

28 N. Baldwin



Oct.
30th

EXCURSION TO GRAUMAN'S EGYPTIAN THEATER—HOLLYWOOD

Through Special Arrangements with Sid Grauman and the Chamber of Commerce the Sierra Madre News Announces

SIERRA MADRE NIGHT

Special Pacific Electric Train leaves Sierra Madre at 6:00 p. m., proceeding direct to the Main entrance of

PROGRAM and Time-Table

I

OVERTURE—8:20

A Medley of our Grandparents' Favorite Airs, Specially Arranged and Conducted by Ulderico Marcelli, Musical Director

II

INTRODUCTIONS—8:26

Major Richard C. Travers
Bannock Indian Chiefs, Squaws and Paposes

III

NOVELTY SUBJECT—8:46

IV

ORGAN SOLO—8:48

Melodies of a Vanishing Race
(Cadman-Lieurance)
Frederick Burr Scholl at the Console of the Wurlitzer

V

"PIONEER DAYS"—8:51

A pageant of the Plains, including Bannock Chiefs, Squaws and Paposes..... 25
Forty-Niners—Pioneers..... 65
90

A Sid Grauman Presentation People on the stage

VI

"The Covered Wagon"—9:02

CAST

Will Banion.....J. Warren Kerrigan
Molly Wingate.....Lois Wilson
Sam Woodhull.....Charles Ogle
Mrs. Wingate.....Ethel Wales
Jackson.....Ernest Torrence
Bridger.....Tully Marshall
Kit Carson.....Guy Oliver
Jed Wingate.....John Fox, Jr.

CURTAIN 11:01

NOT TO BE SHOWN AT ANY OTHER SOUTHERN CALIFORNIA THEATRE THIS YEAR

The Presentation and the Atmospheric Prologue will NEVER be shown at any other theatre anywhere

NOTE—Returning Pacific Electric
man's Egyptian Theater

HOLLYWOOD EGYPTIAN THEATRE
HOLLYWOOD BLVD. AND MCCADDEN PLACE

Secure Your Seats Now

HURRY!

Bigger crowds are coming every day to see

Jesse L. Lasky's

THE COVERED WAGON

A JAMES CRUZE production

23rd week

and still absolute capacity.

Prices: \$1 to \$1.65
Seats on sale now at Hartman's Drug Store until 12 noon Tuesday

It is still playing to the largest crowds in theatre history

A Paramount Picture

And never to be seen elsewhere—
"PIONEER DAYS"
Pageant of the Plains—on the
with 25 Indian Chiefs and 65 Re

ve for



An attractive cover doesn't make a good book, but it helps to put it across. And that is where we all want to get—across—isn't it?

We all know we're "good books," and as long as good "covers" help so much and are so easy to get let's have 'em.

Brenwood Clothes for Fall now ready—Suits and Overcoats \$30 to \$70.

Responsible for
Brenwood Clothes
 155 E. Colorado

Pasadena

FIRE AND LIFE INSURANCE

General Fire Insurance—District Agent for Occidental Life Ins. Co. of Los Angeles—life, accident and health.

ERNEST GREEN 449 West Live Oak Phone Blue 57

Mrs. C. F. Stanley of West Mira Monte will return Wednesday after spending three months in the East visiting friends and relatives.

The Ancient Priscillas will meet with Mrs. J. G. Blumer, 247 N. Baldwin, on Tuesday, Oct. 30. The first meeting of the year was held last week at the home of Mrs. W. S. Andrews.

Place your orders before the rush. Coal, Wood, Briquets, Wood Briquets. Best quality. Get our prices. Elkin Feed & Fuel. Phone Black 22.

The Woman's Guild of the Church of the Ascension will meet every Friday at the Parish House, holding an all day meeting until after the annual bazaar, which will be held as usual in the Woman's club house, on Nov. 22 and 23. Don't forget the date.

NEW
BIG PACKAGE
111
Cigarettes
24 for 15¢

Mrs. Alfred Ellwood of Los Angeles entertained the Modern Priscillas on Thursday of last week at the home of her mother, Mrs. Catherine Humphries, 81 E. Grand View.

Mr. and Mrs. J. T. Railsback returned Sunday from a three months trip, during which they visited friends and relatives in Kansas City and Indiana.

Estimates given on local or out of town express or moving jobs. Long Trips our Specialty. Sierra Madre Feed and Fuel. 2-3-4c

PASADENA GLEN SCHOOL FOR BOYS

A boarding and day school for boys (non-military and non-sectarian). Grammar, high and junior college courses. A class for boys of superior mental ability. Special facilities for out-door physical development. A one year course in business administration.

DR. RALPH L. POWER, Director

Phone Red 67 225 N. Lima St.

HOTEL MIRA MONTE

Under New Management
 Rooms by day or week—also housekeeping apartments

Special rates to permanent guests
 Phone Green 19 426 Auburn, Cor. Mira Monte

SAINT-CYR SANITARIUM
 Treatment consists of the Fast Cure and Milk Diet. No tubercular cases received.
 140 So. Hermosa. Phone Green 166

FRANKLIN BIEDERMAN
 Registered Professional Civil Engineer in Municipal Engineering. City Planning, Management, Investigations, Surveys, Reports, Cost Accounting for Economics, Water Works, Light and Power Plants, Sewage, Roads, Streets.
 Florence, Arizona

Little Bits from the East
CHOCOLATES



A pound and a quarter of the very choicest delicacies in high quality candy—an assortment of great variety.

F. H. Hartman & Son
 The Rexall Store
 Phone Black 25

Real Estate

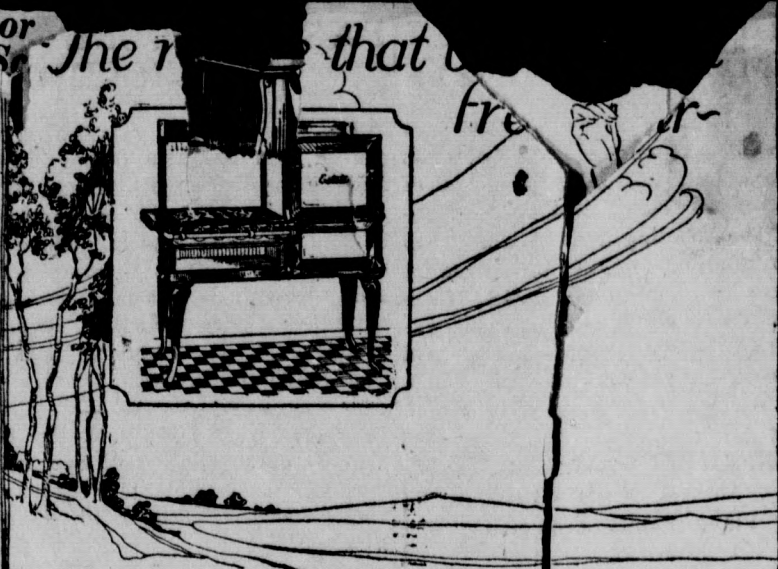
We buy, sell and exchange Real Estate in Sierra Madre, Arcadia, and Monrovia.

See us for residence property, poultry ranches, orange and walnut groves, acreage and business lots.

The Hauser-Warden Company
 Double Drive, Arcadia

List your Sierra Madre property with me for sale or exchange.

THOMAS WARDEN
 269 E. Laurel Ave.
 Phone Green 18.



Your Heart's Desire
Really Uniform Heat

How delightful it is to know that baking placed in your Estate Oven is going to turn out beautifully and evenly browned, done through and through—wholesome, appetizing! That no fumes from the burner compartment have touched the food!

Estate

The only gas range in the world that bakes entirely with fresh air. Good house-keeping Institute has tested and approved it. Full size cabinet Estates:

\$49.85 to \$332.00

Convenient Investment Terms
 No Interest on Deferred Payments

See this wonderful range, also the HERRICK Dry Air System Refrigerator and the HOOSIER Kitchen Cabinet demonstrated daily at our store. It incurs no obligation on your part to see these demonstrations. See the new



Radiant Gas Heater
 on display now

Birch-Smith Furniture Co.

737 So. Hill St. 874-121
 The Home of Nationally Advertised Goods
 Member of American Homes Bureau
 Better American Homes

NEW CROP

RAISINS
WALNUTS
ALMONDS
CALIFORNIA DATES
CRANBERRIES

Sauerkraut—fresh barrel just received

FREE DELIVERY
WELSHER'S
CENTRAL MARKET

Meats Main 97
 Groceries Main 6 Central and Baldwin

Ford
New Prices

Effective October 2, the Ford Motor Company announces the following reduced prices on all Ford Cars and Trucks:

Runabout	-	-	\$265.00
Touring Car	-	-	295.00
Coupe	-	-	525.00
Four-Door Sedan			685.00
Chassis	-	-	230.00
Truck Chassis	-	-	370.00

All Prices F. O. B. Detroit

These are the lowest prices in all Ford history. With the recent changes and refinements that have been made in every body type, Ford Cars now offer new values in motor transportation. Especially is this true of the new Four-door Sedan with its streamline body and many added conveniences.

The Fordson Tractor

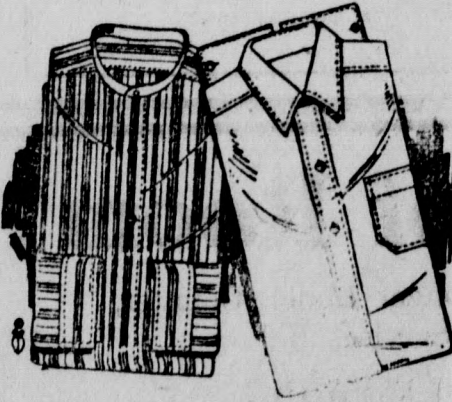
The price of the Fordson Tractor has been increased \$25.00, making the present price \$420.00 F. O. B. Detroit.

Take advantage of these new prices
 Ford Weekly Purchase Plan

Dealer

Men's Wear

Dress Shirts for Fall, Work and Outing Shirts, Men's and Boys' Under wear and Hosiery



HIKING CLOTHES
FOR MEN, WOMEN
AND CHILDREN
PORTRAITS
FREE

to Our Customers

Sierra Madre Bargain Store

MAX SILVERMAN, Proprietor
 Phone Blue 184 20 W. Central Avenue

Here's The News

That Will Interest Every Person in Pasadena and Vicinity

It is the most important announcement that we have ever made.



J. Harley Long, reading telegram containing the good news.

Every one knows of the Story & Clark Pianos. There are no finer pianos in the world. We are fortunate indeed in having the exclusive sale of these wonderful pianos. The Story & Clark Piano Company is one of the largest piano manufacturers of high grade pianos in the world. Their manufacturing plant occupies over 50 acres and employs hundreds of the most skilled artisans known. In construction everything that goes into a Story & Clark Piano is of the finest quality obtainable. Their business was founded in 1857 and their product has always been of the highest character, their endeavor being to produce an instrument of the finest quality tone and lasting construction throughout at a price within reach of every home.

Now, folks, you can't blame us for feeling fine, but we must have room to take care of these new instruments when they get here. There is no way to get this room except by disposing of a large part of our present stock.

So We Have Inaugerated A 10-Day Make Room Sale

and that's exactly what it is, to make room for our new stock. And while we are on the subject, let me tell you that **everything in the store is included in this make-room sale.** Pianos, new and used, Phonographs (except Brunswick), Saxaphones, Banjos, Violins, Ukuleles, Guitars, Records, Music Rolls, Sheet Music, etc.

And the Prices will be the most astounding and the Values the Greatest we have ever heard of. And when I make that statement I do not lose sight of the fact of our former sales. We must close out this stock in TEN days, and we are going to do it if you appreciate the most wonderful bargains in the history of our city. Every item on this page is a real and genuine money-saving bargain, and I promise you that you'll agree with me when you see them.

Pasadena is growing very fast. There are hundreds of new families here. We want especially to interest these people in this sale. We want to make their acquaintance and prove to them that this is their Music Store. In conclusion, don't lose sight of the fact that this sale affords you the opportunity of buying your Christmas presents at a wonderful saving. We will hold your purchase with a reasonable deposit. What a fortunate sale this is for all Pasadena and its suburban communities. May I see you at the store tomorrow?

Signe d, J. HARLEY LONG, President, Long's Music Store.

Pianos, New & Used Phonographs and All Musical Goods at Very Low Prices

EXCEPT BRUNSWICK PHONOGRAPHS AND RECORDS

\$650 Hazelton Piano, used but remodeled. Now \$247
\$500 Everett Piano, used but in excellent condition \$126
\$350 Copen Piano, mahogany case, like new. Now \$117

Knabe Player, used. Reg. price \$1050.00. Now \$535.00
Tiffany Piano, used. Reg. price \$400.00. Now \$212.00
Remington Player, used. Reg. price \$850.00. Now \$337.00
Lindeman Player, used. Reg. price \$850.00. Now \$295.00
Chickering Grand Piano, used. Reg. price \$1400.00. Now \$565.00
Apartment Grand, mahogany case, slightly used. Reg. price \$685. Now \$495.00
Ludwig Piano, used, mahogany case. Reg. price \$600.00 Now \$375.00
Jesse French piano, used. Reg. price \$550.00. Now \$287.00
Electric Expression Piano. Reg. price \$900.00. Now \$475.00

Saxophone Specials

Holton C Melody—Slightly used. Regular price \$167.25. Now \$122.50
Conn C Soprano—Cleaned and re-conditioned. Reg. \$128.25, Now \$95.00

Cornet — Silver finish, slightly used. Reg. price \$45.00. Now \$30.00
Cornet — Silver finish, used but cannot be told from new. Reg. price \$65.00. Sale price \$40.00
Cornet—Used. Just the thing for the young beginner. Should bring \$25.00. Sale price \$15.00
Boy Scout's Drums — A dandy Xmas gift. Reg. price \$7.50. Now \$5.75
Accordion—Regular price \$20.00. Now \$16.50
Entire stock of Strings for all instruments, Black Diamond, Bell brand and Gut strings—10% Discount. Genuine Leather Music Bags at Special Prices
Reg. price \$4.00. Special \$2.75
Reg. price \$7.00. Special \$5.30
Reg. price \$12.00. Special \$8.75
Reg. price \$16.00. Special \$11.75

1000 Copies
Popular Vocal Music
Each **3c**
4 copies for 10c
These have sold regularly for 25c and 35c.

Red Seal Records

Regular price \$2.00, \$1.50, \$1.00.
Special 89c

Record Albums—Regular price \$1.25. 99c
Sale price 19c
Record Brushes—Keep your records clean. Special \$1.00
Player Rolls—Latest hits. Regular price \$1.25. Now \$1.00
Player Rolls—Large assortment, 5 rolls for \$1.00

Specials in Sheet Music

Teachers! Attention! Entire Century, McKinley, Church Editions. Regular 15c per copy. During sale 10c each or 3 copies. 25c
Special lot Standard Music. Both vocal and instrumental. Regular price 15c per copy. 25c
Now 8c or 4 copies for. 25c
Standard Piano Solos with beautifully tinted covers suitable for Xmas gifts. Regular 35c per copy. Now, each 25c
Chord Books for all instruments. Reg. price 50c. Sale price. 39c

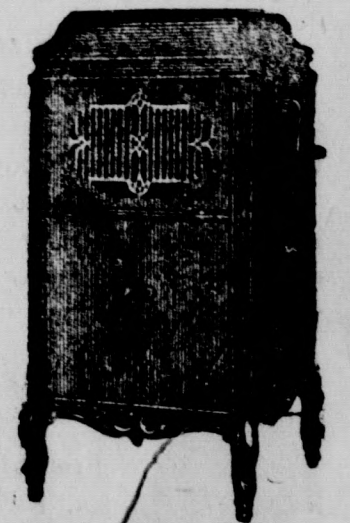
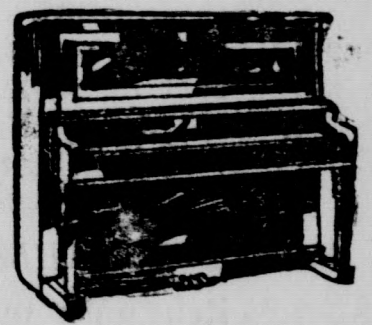
Ukuleles—Regular price \$4.50. Special sale price \$1.95
Ukuleles—Regular price \$6.00. Special sale price \$2.85
Ukuleles—Regular price \$10.00. Special sale price \$5.50
Ukulele Banjos—Regular price \$10.00. Now \$6.20
Ukulele Banjos—Regular price \$16.50. Now \$11.75
Banjo Mandolins—Regular price \$20.00. Now \$14.00
Banjo Mandolins—Regular price \$40.00. Now \$23.00
Tenor Banjos—Reg. price \$24.50. Now \$18.00
Guitars—Reg. price \$15. Now \$9.00
Guitars—Reg. price \$25. Now \$17.00
Guitars—Reg. price \$40. Now \$23.00
Standard make Boehm system Clarinets. \$65.00

VIOLIN Outfits

Including violin, case and bow
Reg. price \$20.00. Now \$14.50
Reg. price \$25.00. Now \$17.75
Reg. price \$35.00. Now \$27.50

VIOLINS AT REDUCED PRICES

1 and 2 size instruments. Reg. price \$10, now \$6.00
1 and 2 size instruments. Reg. price \$15, now \$8.50
1 and 2 size instruments. Reg. price \$18, now \$11.25
1 and 2 size instruments. Reg. price \$25, now \$16.80
Full size Violins, Stradivarius models. Reg. price \$75.00. Now \$46.00
Full size Violins, Stradivarius models. Reg. price \$35.00. Now \$19.50
Full size Violins, Stradivarius models. Reg. price \$32.00. Now \$19.50
Full size Violins, Stradivarius models. Reg. price \$32.00. Now \$19.50
Full size Violins, Stradivarius models. Reg. price \$32.00. Now \$19.50
EXTRA SPECIAL—Nice lot of Violins, should bring \$25.00. Sale price \$12.50.



15 West Colorado

LONG'S MUSIC HOUSE Factory Representative for Story & Clark Pianos

1887

YOUR NEAREST SPARTAN STORE HALLOWE'EN

O-O-O-O-O!! Look out or the Goblins'll get you. You will want a pumpkin to make that Jack-o-Lantern. We have them all sizes, and Nice Red Jonathan Apples.

HALLOWE'EN CANDY

Any first class sorcerer will tell you that Candy is absolutely necessary to keep Evil away on All Hallow's Night.

Orange and Black Jelly Beans, lb. 25c
Orange and Black Mixed Candy, 40c
Fresh Marshmallows.....lb. 35c

POP! POP! POP—

Hear the merry pop of the popping Corn. Witches fear the cheerful sound—they'll stay away as long as you continue to pop-pop!

For the Hallowe'en Party

A complete set of table decorations and games for a party of eight. Lamp Shades, Invitations, Fortune Place Cards, Nut and Candy Cups and Ice Cream Decorations, 60 pieces of Table Decorations and a Fortune Puzzle.

35c Set

GIANT SILHOUETTES

Five styles, solid black silhouettes, Witches, Cats and Bats, in attractive Hallowe'en envelopes.

15c Set

EAT BY CANDLE LIGHT

Candle light has an enchantment all its own. You need it to carry out the effect of your Hallowe'en party. Orange Tapered Candelabra Candles 12½ inches, hand rolled finish, each 15c

NOVELTY TABLE DECORATIONS

Witch with movable arms, stirring pot; Cat with movable eyes, tongue and tail; girl with movable legs and feet; boy with wheelbarrow, revolving wheel, each 10c

Festooning, Snappy Mottos, Candy Baskets, Invitations, Fortune Place Cards, Pumpkin Head Favors, Witch, Cat and Owl Hats; Lanterns.

How Many Slices Do You Eat?

Suppose good bread does cost a penny or two more? It amounts to so little on each slice that the true economy of buying quality is obvious. Pure leaf lard costs more than cheap compound. Grade A flour is more expensive than the soft, inferior brands so commonly used in ordinary "baker's" bread.

Compare Franco-American Bread for flavor, texture, slicing and nutriment.

Try their French Bread and large French Rolls. The Raisin Bread contains half pound of Raisins to the loaf.

EVERY FRIDAY
FRESH FISH FRESH OYSTERS

anything we haven't
badly get
and
arsing by day or hour, in well
regulated home. 59 Esperanza. c4

POSITION WANTED: First class
gardener expert in lawn making,
understands shrubbery and all kinds
of rose culture. 254 Grove. *4-6

Sierra Madre Tailors, Cleaners and
Dyers. Blue 194, 14 West Central. tf

TRACTOR WORK—Cultivating or-
chards, plowing, etc. Orval Kellogg,
297 Mariposa, Phone Black 12. 25ctf

HEMSTITCHING—8c and 10c yd.
Sadler's, or 674 Woodland Drive, at
Pool. Blue 127. Mrs. House 44ctf

EXPERIENCED DRESSMAKER—
wishes work to do in her home;
call Black 2. 2*3*4

HELP WANTED

WANTED: Woman to assist with
housework. 38 Auburn. Blue 125.
c4

WANTED: Woman to do housework
couple of hours a day. Green 176.
c4

FOR SALE

FOR SALE: Fire wood cheap. 144
San Gabriel Ct. Free delivery. c4

FOR SALE: Three section screens,
\$5.00. Black 80. *4

MUST SELL: Fine R.I. Red hens
and pullets. 687 W. Alegria. *4

INCOME Business property showing
9 per cent net on sale price. For
full particulars see Geo. A. Os-
wald, 6 N. Baldwin Ave. c4

SACRIFICE SALE: New, modern
duplex, one apartment well furn-
ished, minimum rental \$82.50 per
month. Owner forced to sell. See us
at once. Geo. A. Oswald, 6 North
Baldwin Ave. c4

BEATS PAYING RENT—Four room
California house, furnished, good
lot, considerable fruit, fine location,
\$1900; \$500 cash, balance \$30 per
month. See 271 N. Grove. 3-5*

FOR SALE—New 5-room modern
house, furnished; terms; big dis-
count for cash; owner; 27 N. Au-
burn Ave. 3-5*

FOR SALE—Modern 5-room house
and lot 50x150 ft., in business sec-

VERSATILE NEW

Messrs. Whyte and Askew of the
Sierra Madre Transfer Co. have just
purchased a Mack truck of three-to-
six-ton capacity, making an impor-
tant addition to their big fleet. The
new truck can be used either as a
flat bed or dump truck. The dump-
ing mechanism is so cleverly ar-
ranged that it is not much different
in appearance from an ordinary
truck. But the gain in versatility
makes it exceedingly valuable.

MORE ASBESTOS SHINGLES

The Lytle company of Pasadena,
distributors for J-M Asbestos shing-
les, has just completed a new roof
for the residence of S. H. Brandon
at 194 E. Montecito. This fireproof
and weather-proof roofing is rapidly
gaining popularity. The L. W. Blinn
Lumber company is the local agent.

Call Sierra Madre Feed and Fuel
for choice rabbit and dairy alfalfa
and No. 1 oat-hay All hay guaran-
teed. 2-3-4c

tion. Would consider part exchange.
Phone Red 36. c3-5

FOR SALE—Fertilizer, \$3.50 a load.
Phone Green 10. c3tf

FOR RENT

FOR RENT: Small cottage in rear,
partly furnished, \$18 month. Phone
Blue 67. c4

FOR RENT: Furnished house, 2 bed-
rooms, bath, screen porch, garage.
Inquire 105 E. Central. *4

FOR RENT: 5-room unfurnished
house, 330 W. Grand View. *4

FOR RENT: Furnished rooms, with
board; also small housekeeping
cottage. Black 19. 4-6c

FOR RENT: Furnished apartment.
Phone Blue 155. c4

MISCELLANEOUS

WANTED—All kinds of junk. I. B.
Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds
of goods. Roland Adams. 8c-tf

FOR QUICK RENTALS—List your
houses with D. N. Alcorn, Realtor,
178 E. Central; phone Green 63. ctf

LLOYD I. M. D.
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Phone Green 76

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Residence 159 W. Montecito Ave
Phone Black 47
Secretary's residence phone Blue 26

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Call Ward Nursery, Mt. Trail and
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MONDAY, OCTOBER 29

To make our Dollar Day popular we are offering some wonderful values for Monday. As cost prices are advancing most of these items are less than wholesale prices.

House Dresses, made
of good grade per-
cale, four styles \$1.00

Women's Outing
Gowns 1.00

Double Mesh Hair
Nets, turbanetts
real hair.. 12 for 1.00

Wash Rags, colored
edges..... 20 for 1.00

Men's Khaki Shirts,
good heavy grade
..... 1.00

Men's Outing Gowns
..... 1.00

Men's Initial Hand-
kerchiefs.. 3 for 1.00

32-inch Devonshire Cloth, about
20 patterns to select from 3 yds. 1.00

32-inch Toile de Norde and other
best makes of Gingham, excep-
tionally good patterns, 25
pieces..... 3 for 1.00

32-inch Romper Cloth, heavy
weight, fast colors, plain and
fancy..... 3 for 1.00

27-inch Outing Flannel,
stripes..... 6 for 1.00

36-inch White Outing Flannel
..... 3 for 1.00

36-inch Challie, best quality 5 for 1.00

TAMS
Velvet and broad-
cloth tams, plain
and embroidered.

Mission Knit Silk
Hose in Green,
Brown, Beaver,
Gray, Otter, Polo,
Black, White 1.00

Fancy Bath Towels,
16 x 32..... 3 for 1.00

Fancy Bath Towels,
17 x 34..... 2 for 1.00

Honey Comb Towels,
heavy 18x36, 3 for
..... 1.00

Rag Rugs, 24 x 48
..... 1.00

Children's Hose mer-
cerized, black,
brown..... 4 for 1.00

Women's Cotton
Hose, black and
brown..... 4 for 1.00

J. F. SADLER & CO.

Kersting Court

Phone Black 85